

Free seminar

Monday 6th July at the Management Consultancies Association, 60 Trafalgar Square, London

IT cost-cutting

One of the main ways in which this recession differs from previous ones is that some areas of IT expenditure have held up comparatively well. It's true that investment in new IT systems has fallen dramatically, but spending on IT consulting has increased as many organisations look to cut their IT costs through data centre rationalisation or virtualisation, software-as-a-service and other initiatives. This seminar will focus on how organisations are succeeding in cutting their IT bills and provide practical guidance for managers.

15:30 – 16:00 **Registration and coffee**

16:00 – 16:30 **Working with IT suppliers to reduce costs – Myron Hrycyk**

As Chief Information Officer for Severn Trent, Myron Hrycyk is acutely aware of the pressure on IT costs. He will discuss how he and his department has responded to the recessionary challenge of the last year and focus particularly on how he has worked with suppliers to reduce costs.

16:30 – 17:00 **Cutting costs without compromising quality – Steve Watmough**

Based on his work with a wide range of organisations, Steve Watmough, Managing Director of Xantus, a specialist IT consultancy, will examine:

- The critical success factors in reducing expenditure on IT
- How to ensure that savings are sustainable and do not involve compromising the quality of essential systems and services

17:00 – 17:30 **Cutting the cost of IT: myths and realities – Margaret Smith**

Former CIO of Legal & General, Margaret Smith, will draw on her extensive experience to look at the challenges organisations face in trying to reduce IT costs during a downturn:

- How are organisations approaching cutting IT costs in this recession and how does that compare to previous downturns?
- What obstacles do they typically encounter and how do they overcome these?
- With IT more an integral part of work than ever before, what risks do organisations run when they try to cut IT costs and how can they avoid them?

17:30 – 18:30 **Drinks and networking**



The seminar will start at 4pm and will be followed, at 5.30pm, by drinks and networking. **To secure your place at this free seminar, please contact edward.haigh@sourceforconsulting.com or telephone 07912 516913.**

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